

NGIY™ - Mini Style Guide

color combinations

Yellow (corporate color)

Use: As part of a logo, for branding

0/0/100/0 CMYK

Pantone 803 c

255/255/0 RGB

DIC 2539

#ffed00 web + screen

Oracal 751, 025 schwefelgelb

RAL 1026 Leuchtgelb

Garn Polyneon 60 1824

Black (emotional color)

Use: As part of a logo, for stylistic elements.

0/0/0/100 CMYK

Pantone black 6C

0/0/0 RGB

DIC 581 B

#000000 web + screen

Oracal 751, 070 schwarz

RAL 9005



primary logo

Note: Other color variants for special backgrounds are available in the logo package.



Variant with #NEXTGERMANINYELLOW

Note: Other color variants for special backgrounds are available in the logo package..

#NEXTGERMANINYELLOW



The protection zone has a defined space of half the height of the figurative mark.



Small Version

This variant may only be used if the image is smaller than 10 mm (height). Other color variants for special backgrounds are available in the logo package.



Badge Logo

Use: For branding and as a mobile/small screen version, social media profile badge

Note: This variant may also be used if the primary variant is technically impossible or difficult to recognize. Other color variants for special backgrounds are available in the logo package.

#NEXTGERMAN INYELLOW

Hashtags

Use: As a standalone element.

Permitted as 1- and 2-line text. Other color variants for special backgrounds available in the logo package.



Verein zur Förderung des deutschen Radsports e.V.

Club Logo

Use: Exclusively in legal documents.

Other color variants for special backgrounds are available in the logo package.

partner of

Verein zur Förderung des deutschen Radsports e.V.

Partner of Logo

Use: For advertising partners - presentation with your own logo above/before the line.

partner of

Verein zur Förderung des deutschen Radsports e.V.

Logo variants in portrait and landscape format.

Version with club text for legal documents. Other color options for special backgrounds available in the logo package.